**Criteria for District Advocacy Award**

**Advocacy Definition:** Advocacy is the expression of support for or opposition to a cause, argument or proposal. Advocacy may include influencing laws, legislation or attitudes. Zonta International, its districts, and its clubs are urged to express themselves about and become involved in issues which:

* Improve the legal, political, economic, educational, health and professional status of women;
* Advance the understanding, goodwill, and peace through a world fellowship of executives in business and the professions; and
* Promote justice and universal respect for human rights and fundamental freedoms.

**District 12 Platform for Advocacy** emphasizes the following issues of common concern to all members of the District:

* + Achieving pay equity (e.g., Paycheck Fairness Act)
  + Supporting measures to oppose gender-based violence, such as trafficking, rape and domestic violence, (e.g., Preventing Child Marriage Act)
  + Ensuring equal rights under the law (e.g., CEDAW, ERA)

**Scorecard for District Advocacy Award**

1. Name of Project
2. How did this project coincide with the Zonta definition of Advocacy? 25
3. How did this project reflect the D12 Platform for Advocacy issues? 25
4. What percent of club members participated in the project? \* 15
5. What impact did the project have in terms of advancing the status of women? 15
6. Was the advocacy project described in the club’s annual report? 20

\*if >50%