

Governor's Report
Priscilla Y. Romkema, Governor
For the Time Period Summer 2008-present
October 29, 2009

**The goals below were noted at the Transitional Board meeting in summer 2008.*

Goal: Strengthen communication among Clubs in District 12 and between District 12 and Zonta International.

- ❖ Maintain ongoing communication with ZI in my role as Governor; communicate with other ZI Governors; receive information from ZI on membership, concerns, and clubs and relay this information as appropriate.
- ❖ Email board members with information that has a direct impact on the membership and/or is of interest to the Board. Email information on meetings as well as club and board issues as necessary.
- ❖ Area Directors have assumed a key role in facilitating greater communication among clubs in their respective areas and committee chairs have engaged their respective club chairs in a similar manner (largely through email communication).
- ❖ Conducted transitional board meeting in summer 2008 with former Governor Bev Morrow.
- ❖ Worked with the Conference Planning Committee in Colorado Springs in the organization of the D12 Conference in 2008. Conducted board meetings (Thursday, Friday, and Sunday) during the Conference.
- ❖ Conducted a conference call in lieu of the winter board meeting which enabled the Board to directly address financial and travel issues.
- ❖ Continue to conduct frequent conference calls with the D12 Conference Planning committee to more effectively plan the agenda.
- ❖ Continue to work with the D12 Conference Planning committee in Denver in the organization of the D12 Conference in 2009. Will conduct board meetings (Thursday, Friday, and Sunday) during the Conference.
- ❖ Attended and participate in three of the four area meetings in spring 2009. (One meeting was missed due to the weather.) Delivered presentation at these meetings.

Goal: Raise the profile of District 12 Clubs (individually and collectively).

- ❖ PR chair Liz Whitham provides press releases and information that raises the level of awareness of clubs, individual members, and club activities.
- ❖ Webmaster Susie Nulty maintains the website so that current information is readily available to the members. Clubs have the opportunity to showcase and share their activities and successes.

Goal: Identify and implement membership (recruitment and retention) strategies and strengthen Clubs and Club members.

- ❖ Lt. Governor Kay Meyer has implemented targeted strategies to welcome new members, engage with prospective members, and monitor membership issues.

Goal: Raise awareness of and commitment to Zonta International Projects.

- ❖ International Chair Tommie Atanasoff provides frequent email updates to the International Chairs and the membership at large regarding initiatives, projects, and international items of interest to ZI members.